

First Annual Workshop 2022

**More than 20 years of  
Eco-innovation research:  
lessons learnt and new  
directions**

10-11 NOVEMBER, 2022

University of Ferrara, Department of Economics and  
Management, SEEDS and CERCIS

Venue day 1: Aula Magna S. Lucia (Via Ariosto, 35, Ferrara)

Venue day 2: Aula Magna IUSS (Corso Porta Mare, 2 Ferrara)

**[www.inno4sd.net/ecoi-society-6](http://www.inno4sd.net/ecoi-society-6)**



**ECOINNOVATION  
SOCIETY**



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



Event funded by the “Departments of Excellence 2018-2020 MU”

## Scientific Programme

Day 1 – November 10<sup>th</sup>, 2022 (all times in European Central Time)

Link: [meet.google.com/vph-baqw-ain](https://meet.google.com/vph-baqw-ain)

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| 11.30 | Registration  |
| 12.00 | <b>Opening address</b><br><b>Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)</b>   |
| 12.30 | <b>Session 1 Eco-Innovation research and new perspectives. Chair: tbc.</b><br><br>René Kemp (Maastricht University)<br>Co-authors: Arie Rip and Harro van Lente<br><i>Evolutionary approaches to innovation for sustainability. How sustainability and needs may change too</i><br><br>Sandra Schillo (University of Ottawa)<br><i>20 years of Eco-Innovation Research – Reflections, observations and a constructive challenge</i> |
| 13:30 | <b>Lunch break</b>  |
| 14:30 | <b>Keynote lecture</b><br><br>Alessio D'Amato (University of Rome "Tor Vergata" and IAERE)<br><i>Eco-Innovation for the Circular Economy Transition</i>   |
| 15.30 | <b>Presentation Eco-innovation Society</b><br><br>Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)<br><br><i>Eco-innovation, a global community and a research agenda</i>   |

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| 16:00 | <b>Guest presentation</b><br><br>Nicholas Palaschuk (University of Waterloo)<br><i>North American Eco-innovation Network</i>  |
| 16:30 | <b>Session 2 Eco-innovation in business. Chair: tbc</b><br><br>Valery Chistov (Deusto Business School)<br><u>Co-authors:</u> Javier Carrillo Herмосilla, Nekane Aramburu Goya<br><i>How does Open Eco-innovation affect the Radicalness of Eco-innovation?</i><br><br>Manyabe Esangela Daniel (Kyngpook National University)<br><u>Co-authors:</u> Mahamadou Biga-Diambédou , Gye-Wan Moon , Bungandwa Toussain, Yeguignafere Diarasoba , Valérie Swaen<br><br><i>Building sustainable entrepreneurship ecosystem in Sub-Saharan Africa: The role of eco-innovation, cleaner production, circular economy</i> |
| 17:30 | <b>Coffee break (10')</b><br>Asia Guerreschi (University of Ferrara)<br><u>Co-author:</u> Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)<br><br><i>Cooperation a driver for eco-innovation: a literature review focusing on co-operatives</i><br><br>Ahmed Bin Sanaullah (University of Warsaw)<br>Co-author: Magdalena Marczevska<br><br><i>Vertical Farming as a Solution for Sustainable Agriculture: Business model suggestions for vertical farm growers</i>   |
| 18:30 | <i>End of activities (followed by social programme)</i>   |

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**VENUE:** The workshop will take place at the University of Ferrara in two different rooms:

- November 10 (Thursday) at the Aula S Lucia (University of Ferrara, Via Ariosto 36)
- November 11 (Friday) at the Aula Magna IUSS (University of Ferrara, Corso Porta Mare, 2)



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



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Day 2 – November 11<sup>th</sup>, 2022 (all times in European Central Time)

Link: [meet.google.com/ysu-ofjf-ngf](https://meet.google.com/ysu-ofjf-ngf)

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| 8.30  | Registration  |
| 09:00 | <b>Introduction to the workshop</b><br><b>Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)</b>  |
| 09:10 | <b>Keynote lecture</b><br>Massimiliano Mazzanti (University of Ferrara and Eco-innovation Society)<br><i>Modelling green knowledge production and eco-innovation policies</i>   |
| 10:00 | <b>Session 3 Eco-innovation for the energy, digital, sustainable and climate transition. Chair: tbc</b><br><br>Ryan Roberts (Victoria University of Wellington)<br>Co-authors: Alan Brent, Jim Hinkley, Bob Cavana<br><i>Understanding the impacts of eco-innovation: Community Renewable Energy projects in Aotearoa New Zealand</i><br><br>Sandro Montresor (GSSI)<br>Co-authors: Francesco Rentocchini and Antonio Vezzani<br><i>“Walking the green line”: government sponsored R&amp;D and clean technologies in the US</i><br><br>Claudia Ghisetti (Bicocca University)<br>Co-authors: Davide Antonioli, Massimiliano Mazzanti, Francesco Nicolli, Marco Quatrosi<br><i>“Twin transition” and organisational settings: empirical evidence from Italian regions</i> |

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|       | Magdalena Marczevska (University of Warsaw)<br><i>Digital or sustainable: SMEs dilemma</i>   |
| 11.30 | <b>Invited mini-lecture</b><br>Guy Fournier (Pforzheim University)<br><i>System innovation in transport with automated minibuses and ITS: the citizen centric approach of AVENUE</i> |
| 11:45 | <b>Invited lecture – tbc</b>   |
| 12:45 | <b>Closing messages</b><br><b>Massimiliano Mazzanti (University of Ferrara and Eco-innovation Society)</b>   |
| 13:00 | Lunch – end of activities  |
| 14:00 | <b>Eco-innovation Society Steering Board meeting (by invitation only) Link: to be distributed to attendees</b>   |

**Scientific Committee (in alphabetical order)**

**Alan Brent**, Victoria University Wellington; **Biagio Giannetti**, Paulista University UNISPI; **Carlos Montalvo**, Netherlands Organisation for Applied Scientific Research TNO; **Christoph Kieffer**, Fraunhofer ISI; **Claudia Ghisetti**, University of Milan – Bicocca; **Daniel Villavicencio**, UAM-Xochimilco; **Emy Zecca**, University of Ferrara & SEEDS; **Fernando J. Diaz Lopez**, EIT Climate KIC and Stellenbosch University; **Graciela Carrillo**, UAM-Xochimilco; **Imke de Kock**, Stellenbosch University; **Javier Carrillo Hermosilla**, Universidad de Alcalá; **Jens Horbach**, University of Applied Sciences Augsburg; **Mahamadou Biga-Diambeidou**, UCLovain and ICN Business School, Lorraine University-CERFIGE; **Massimiliano Mazzanti**, University of Ferrara & SEEDS; **Nicolo Barbieri**, University of Ferrara & SEEDS; **Pablo del Rio**, Spanish National Research Council; **Raimund Bleischwitz**, Leibniz Institute Tropical Research; **Rene Kemp**, UM-MERIT; **Roberto Zoboli**, Catholic University of Milan & SEEDS; **Serdar Turkeli**, UM-MERIT; **Totti Konnola**, International Foresight Institute; **Valery Christov**, Deusto Business School.

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